# BUSINESS UNUSUAL INSPIRING INNOVATION

CoreNet Global Summit 18-20 April 2010

# MEGA SESSION: TROUBLE IN THE COMMERCIAL REAL ESTATE CAPITAL MARKETS – OPPORTUNITY OR THREAT?

#### PART 1 – KEYNOTE SPEAKERS

#### Moderators:

Sven Pole, CB Richard Ellis, Inc. Richard Podos, Lance LLC

#### Keynote Speakers:

Tom Fish, Jones Lang LaSalle Spencer Levy, CB Richard Ellis, Inc. Mitch Rotchford, Cushman & Wakefield



### Welcome & Agenda



# TROUBLE IN THE COMMERCIAL REAL ESTATE CAPITAL MARKETS – OPPORTUNITY OR THREAT?

- Origin of Discussion
- 9:00 10:00: Keynote Speakers
- 10:30 Noon: Panel Discussion

### Origin of Discussion

- CNG Strategy & Portfolio Planning Community
  - "Community of Practice" focused on portfolio planning discipline

    COST
  - Comprised of 8 Research Taskforces
    - Value Creation and Capital Optimization Research Taskforce identified rapid changes occurring in the Commercial Debt Markets
    - Conceived of Panelist Format as best way to explore impacts on Corporate Occupiers

**FUNCTION** 

# Interested in Participating in the SPP Community?



- Access SPP Microsite to join the eGroup: spp.corenetglobal.org
- Use sign-up form at back of conference room
- Or contact
  - Americas and SPP Sponsorship
    - Joan Price, Gensler: joan price@gensler.com
    - Gail Smith, CRE Strategies: gail.smith@crestrategies.com
  - EMEA
    - Colin King, Nokia: <u>colin.king@nokia.com</u>
  - APAC
    - Steve Atherton, NAI Global: satherton@naiglobal.com



# Survey - Capital Market's influence on Corporate Real Estate

- Survey description
  - Survey generated by SPP and Newmark Knight Frank
  - Focus on capital planning and appropriations for CRE Departments
  - CNG Business Center computer or online at CNG web site



### Strategy & Portfolio Planning Community

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#### Keynote Speakers: 9:00 – 10:00



9:10 - 9:25

**Tom Fish, Jones Lang LaSalle – Debt Markets** 

9:25 - 9:40

**Spencer Levy, CB Richard Ellis – Investors** 

9:40 - 9:55

Mitch Rotchford, Cushman & Wakefield – Tenants

9:55 - 10:00

**Q&A Wrap-up** 

10:30 - Noon

**Panel Discussion** 

#### Panelists: 10:30 - Noon



- 1. Bo Reddic, Piedmont REIT, Office REIT Owner
- 2. Greg Michaud, ING Life, Lender
- 3. Greg Winchester, Trimont Servicing, Servicer
- 4. Jack Minter, Stoneforge Partners, Opportunistic Investor
- 5. Jeff Vines, McKesson Corporation, Corporate Tenant
- 6. Kurt Rosene, Alter Group, Build-to-Suit Developer
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- 11. Tom Muller, Manatt Phelps Phillips, Lawyer

#### **Key Notes:**

- 12. Tom Fish, Jones Lang LaSalle, Mortgage Banker
- 13. Spencer Levy, CB Richard Ellis, Distressed / Restructuring Advisor
- 14. Mike Rotchford, Cushman & Wakefield, Corporate RE Investment Banker



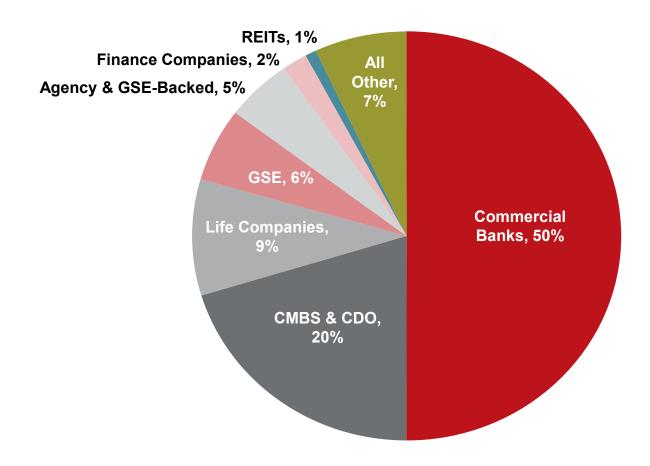


Real value in a changing world

US Capital Markets
April 2010



## Current commercial real estate debt outstanding \$3.4 trillion as of year-end 2009

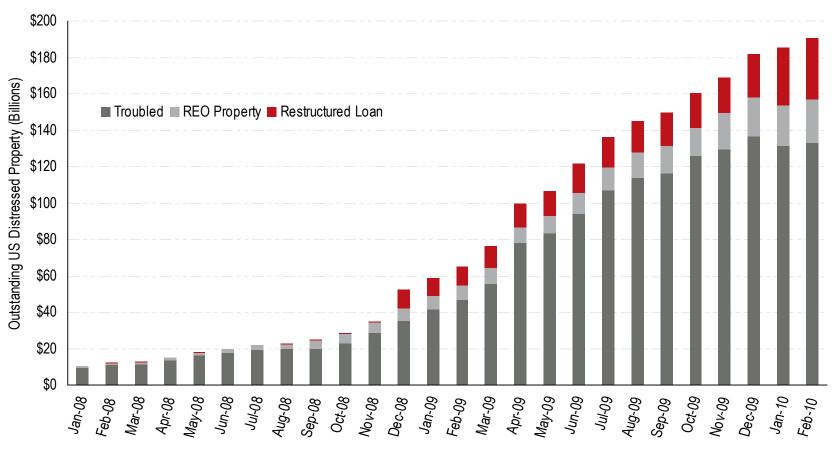


Source: Federal Reserve, Jones Lang LaSalle



#### Distressed property levels very high

Net growth in level of outstanding troubled properties has at least temporarily stalled as lenders boost pace of workouts in early 2010

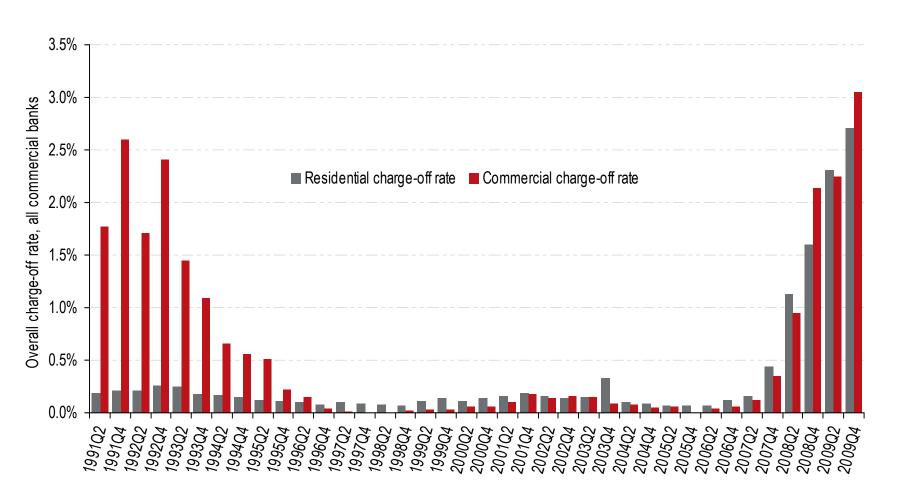


Source: Real Capital Analytics, Jones Lang LaSalle



#### Bank charge-off rates: commercial vs. residential

Charge-off rates for CRE loans have now surpassed those at height of the S&L crisis

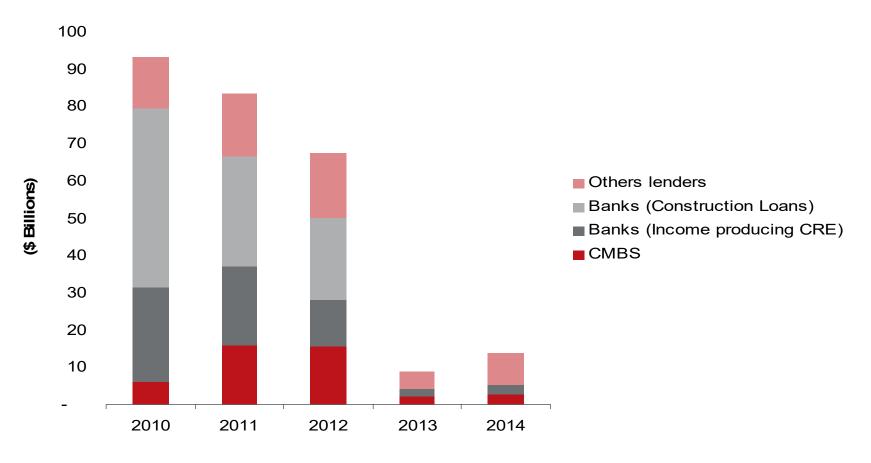


Source: Federal Reserve, Jones Lang LaSalle



#### Commercial real estate "equity gap"

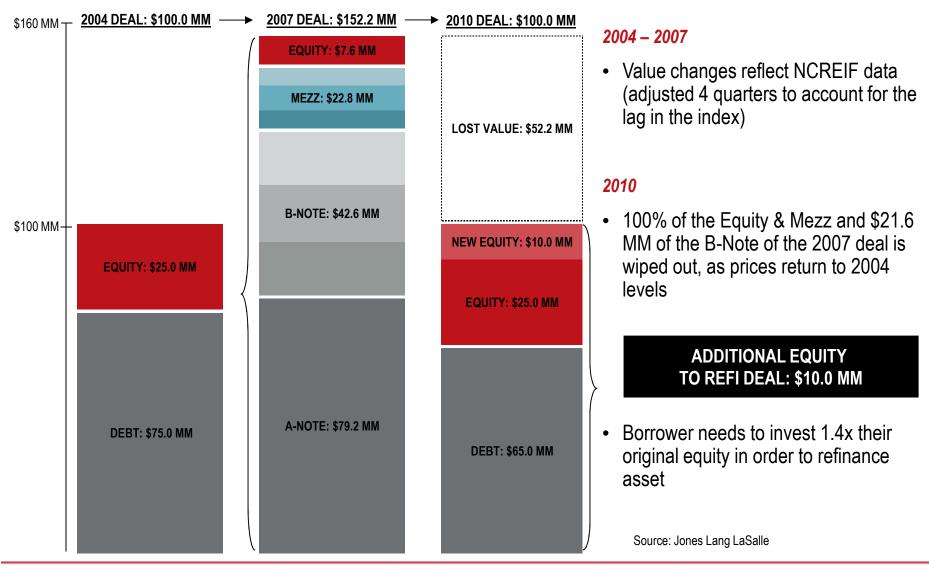
Difference between debt outstanding upon maturity and debt that is sustainable today based on normalized LTVs (~65%)



Source: Morgan Stanley, MBA, FDIC, FFIEC, Intex, PPR, and Jones Lang LaSalle



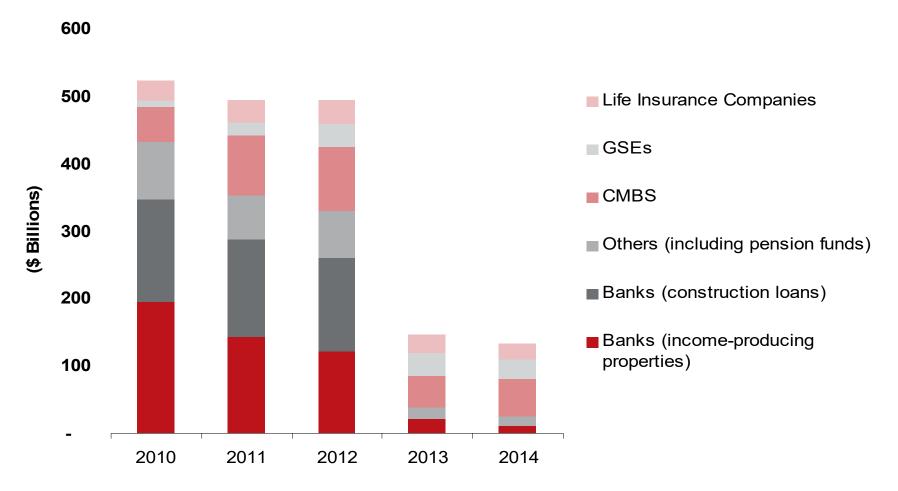
#### Deleveraging has forced sales and recapitalizations





#### Commercial real estate debt maturities by lender

Bank maturities dominate landscape and will be most challenged

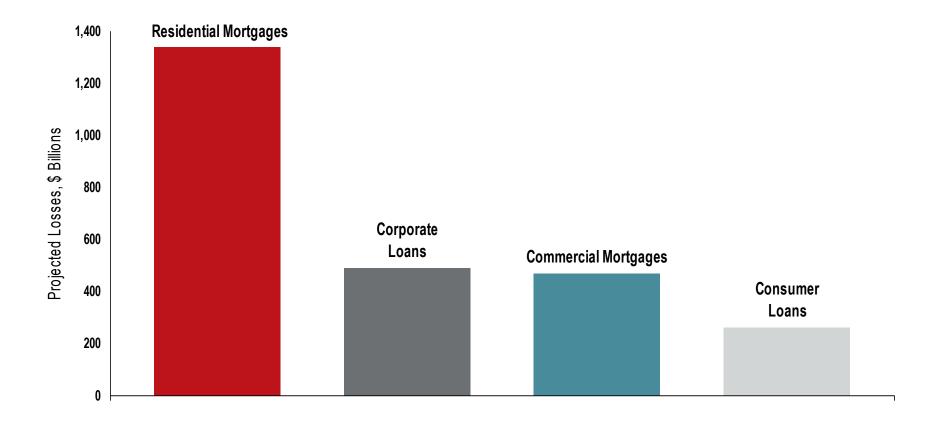


Source: Morgan Stanley, MBA, FDIC, FFIEC, Intex, PPR, and Jones Lang LaSalle



#### Staggering scale of "bad asset" problem

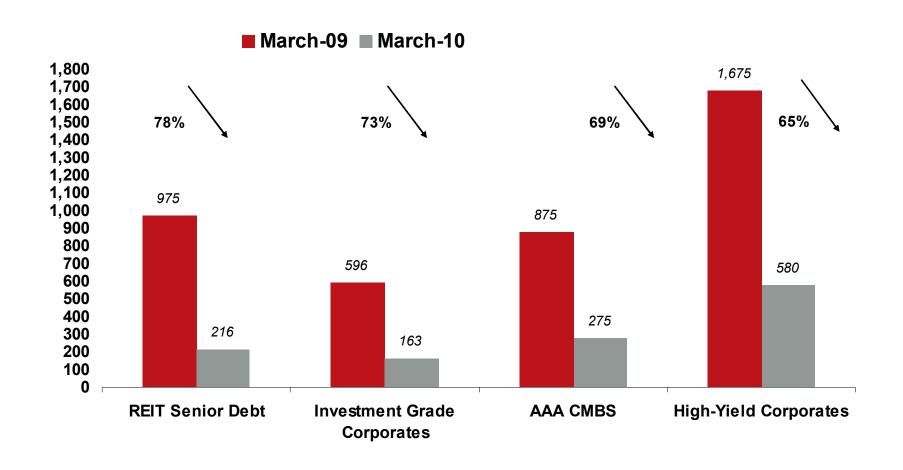
Not just commercial real estate



Source: Moody's Economy.com, Jones Lang LaSalle



#### Rational pricing returning to market

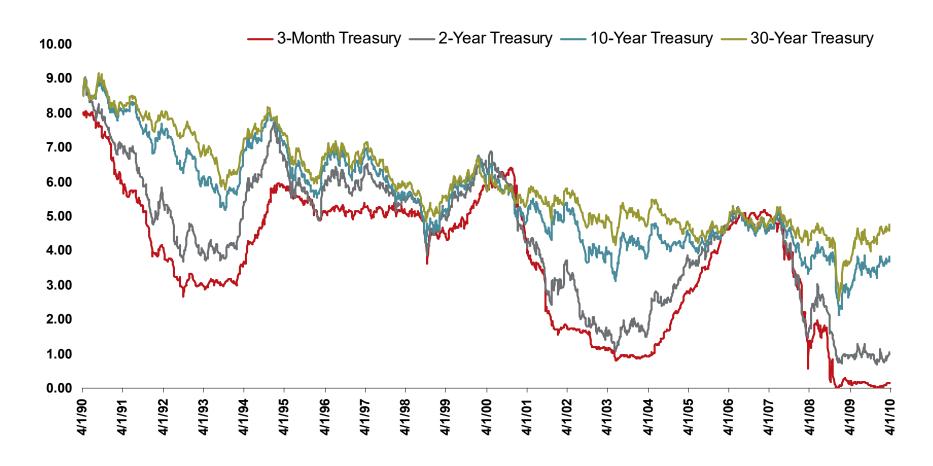


Source: Bloomberg, Wells Fargo, Jones Lang LaSalle



#### Government debt yields gradually increasing

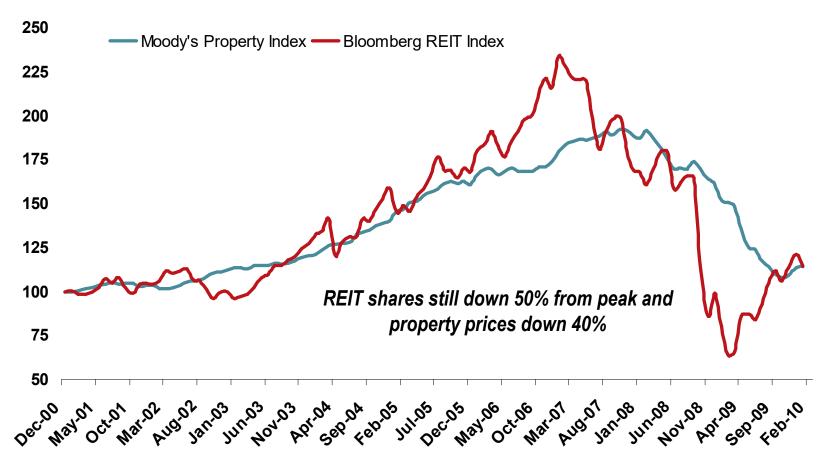
Investors moving away from absolute safety and back into risk





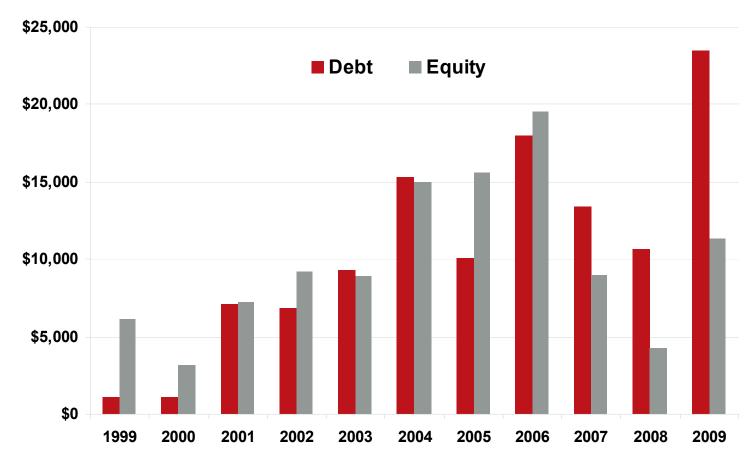
#### REIT shares up big in 2009 but still off from peak

Commercial prices increasing for 3 straight months and have likely bottomed out





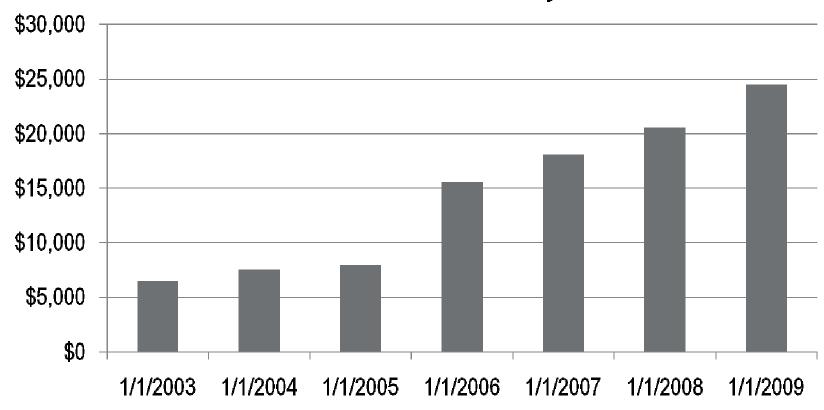
#### REITs stabilize and recapitalize with new issuance





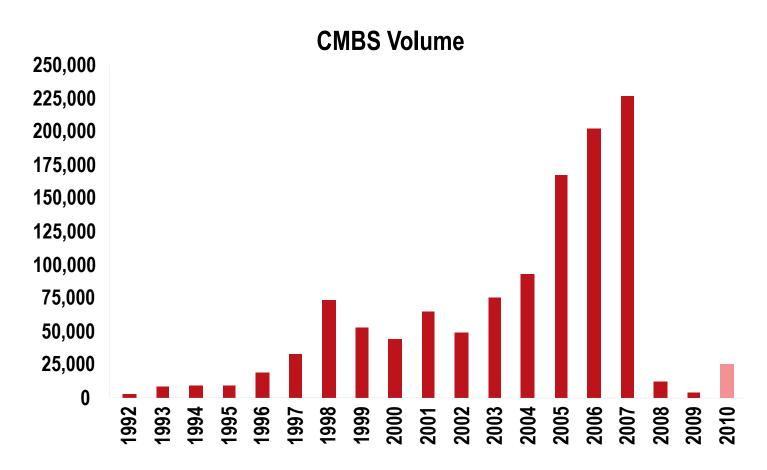
#### REIT liquidity stronger than peak years







#### CMBS market slowly reemerging



Source: Commercial Mortgage Alert, Jones Lang LaSalle



#### Old versus new CMBS

#### Simplicity and transparency will prevail

Issu	ıan	CE	$\square$ 2	ate
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Size

Issuer LTV

AAA LTV

Issuer DSCR (last \$)

# of Tranches

# of Loans

# of Properties

Rating Agencies (#)

**Special Servicer** 

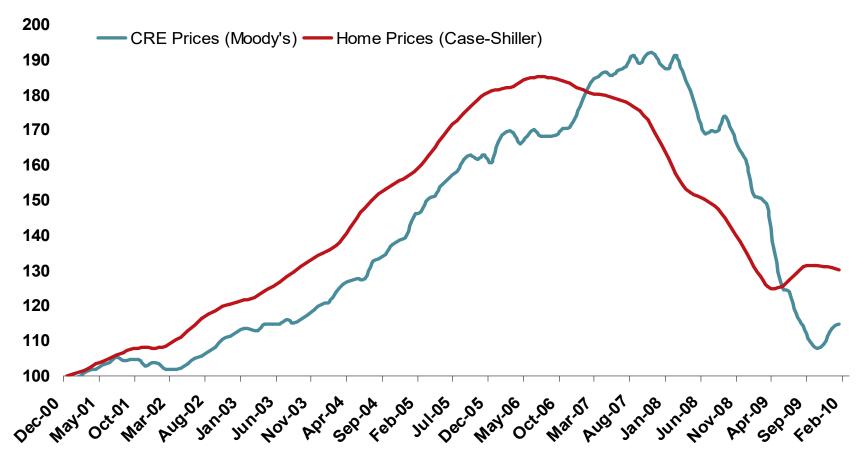
GSMS 2007 - GG10	DDR 2009 - DDR1
July 2007	November 2009
\$7.56 billion	\$400 million
74%	52%
52%	42%
1.3x	2.5x
25	3
202	1
353	28
3	3
B-Piece Holder	Independent

Source: CMSA, Jones Lang LaSalle



#### Commercial declines exceeded residential declines

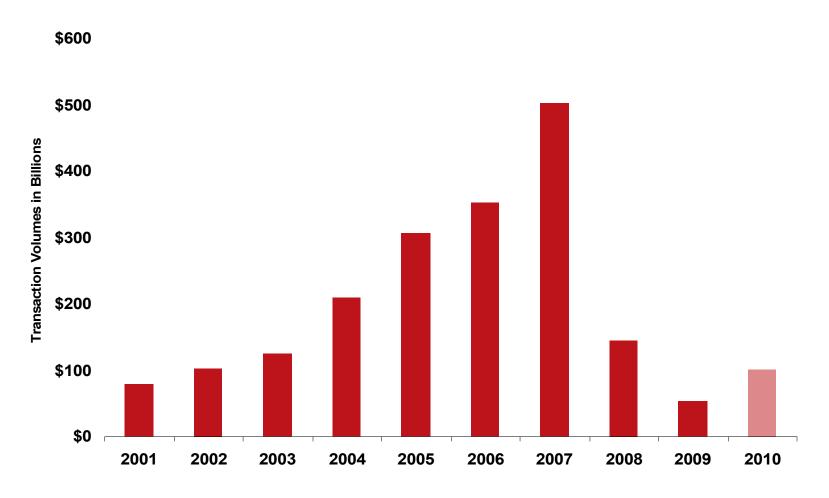
Home price index has stabilized in the last few months





### Transaction volumes down 63% in 2009 versus 2008

Volumes down 89% from 2007 peak

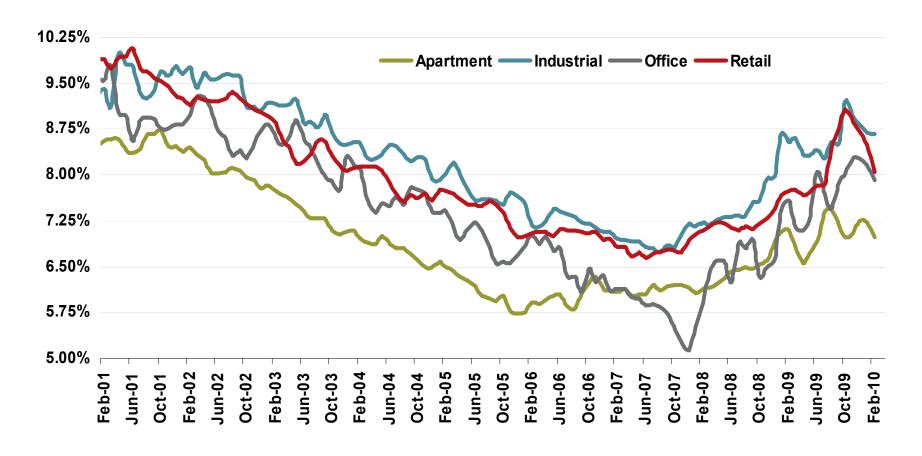


Source: Real Capital Analytics, Jones Lang LaSalle



#### Cap rates have returned to early 2004 range

Outlook is for bifurcated market with primary markets leading the charge



Source: Real Capital Analytics, Jones Lang LaSalle



#### Commercial real estate recovery timeline

GDP growth returns		Leasing volumes bottom	Cap r expar ends		Occupa stabilize rents an values bottom	s,	Vaca peak	,	Occup begins sustair growth	nable
Q3 2009	Q4 2009	Q1 9 2010	Q2 201	•	Q4 2010		)11 )11	Q2 2011	Q3 2011	Q4 2011
Investm transac volumes	tion			nployment ottoms	Unem peaks	ployme	ent			Rents and values begin modest, sustainable growth

Source: Jones Lang LaSalle



### Market comparison

Yesterday	Today
90% financing	Moderate leverage and "skin in the game"
Underwriting based on future cash flows	Rational pricing and underwriting of risk
Blind eye to how debt is structured as long as you get the proceeds	Detailed knowledge of complex capital stacks
Over reliance on CMBS for financing needs during peak years	Strong relationships with balance sheet lenders
\$100/SF+ rents and over-the-top amenities	Tenants demanding maximum space efficiency
Inbox flooded with dozens of deals a day	Deep landlord and servicer relationships to uncover opportunities





Real value in a changing world

## Thank you!



# Trouble in the Commercial Real Estate Debt Market Tost Opportunity or Threat?

CoreNet Global Spring Summit LOCATION LOCATION New Orleans, April 20, 2010

Spencer Levy, Senior Managing Director CBRE Restructuring Services Initiative



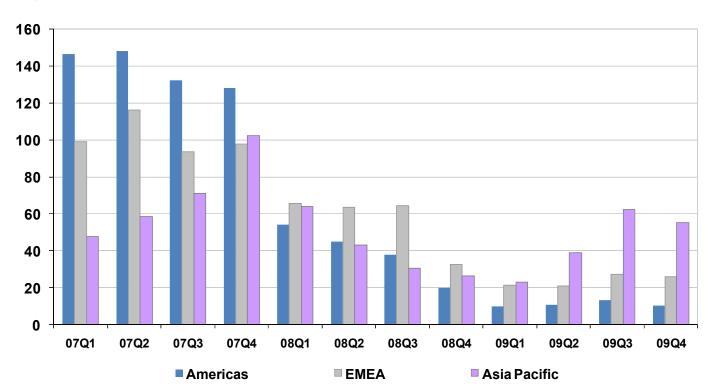


#### Global CRE Transaction Volume by Region

#### **US Transaction Volume is improving:**

- February trades were \$3.8b.
- \$3.4b traded in first 3 weeks of March. \$11b under contract.
- \$10.5b offered in March vs.10b in 4Q 2009

#### **\$US, Billions**

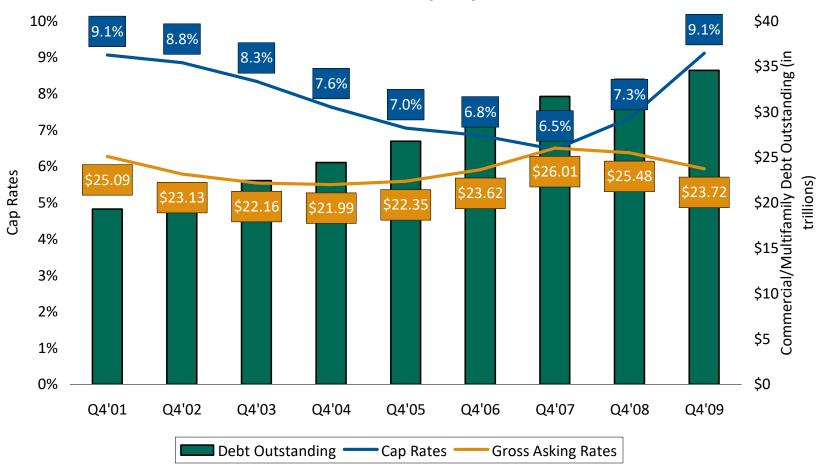


Source: Real Capital Analytics, January 2010



#### **U.S. Commercial Property Overview**



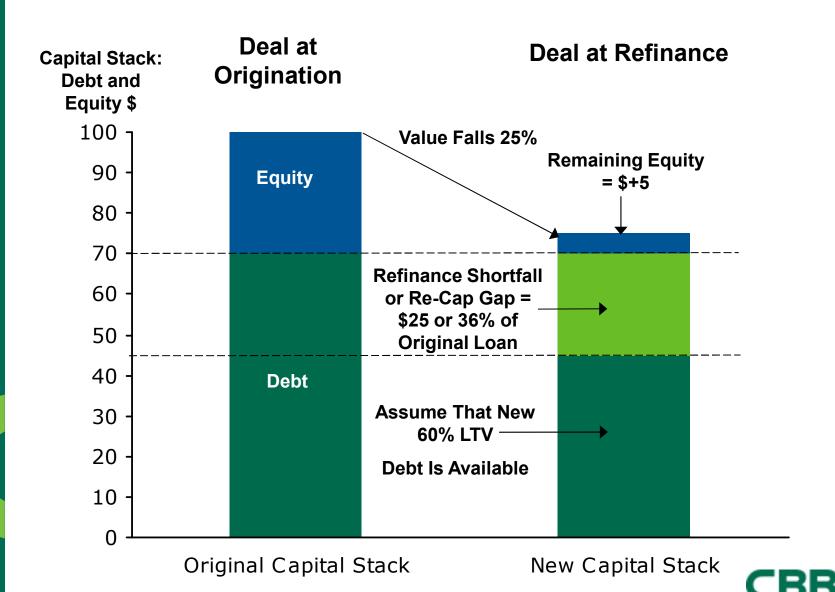


Source: Mortgage Bankers Association, Federal Reserve, Real Capital Analytics



<sup>\*</sup> Debt outstanding labeled "Q4'09" is actually from Q3'09

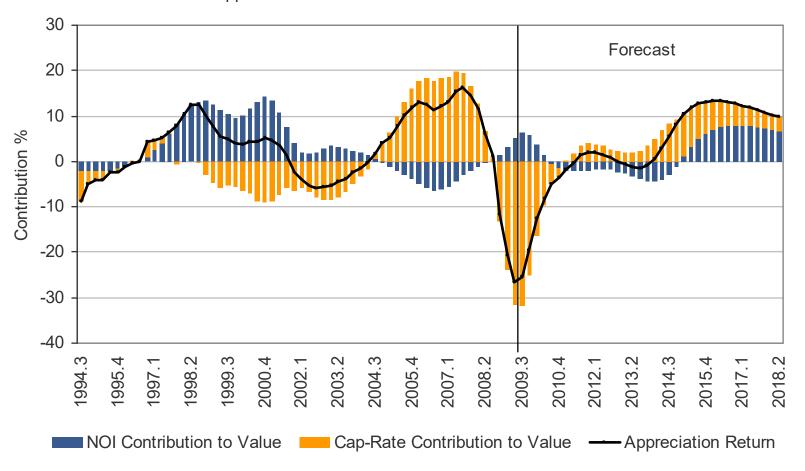
#### Impact of De-Leveraging



#### Perspective: What is Value?

From 2003-2008 95% of the increase in value was due to cap rate compression.

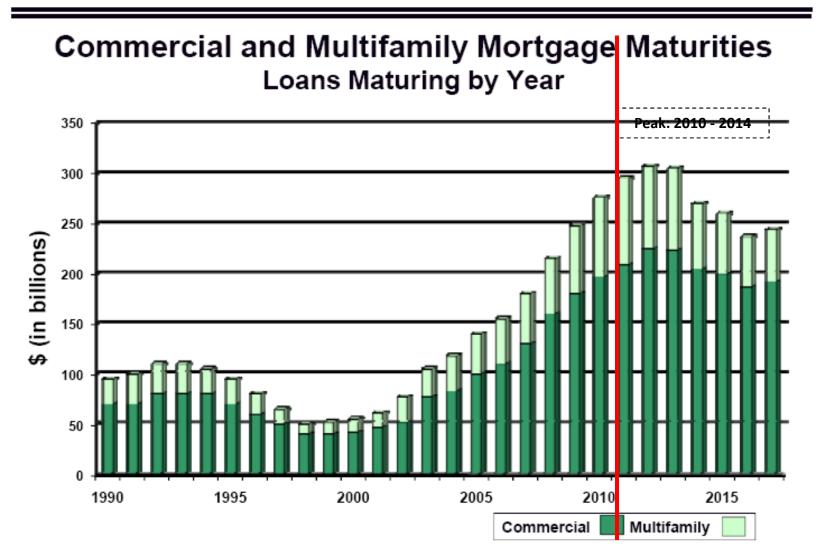
Annualized Contribution to Apprectiation Return %



Source: CBRE-EA, Investment Outlook Fall 2009, NCREIF; Base Case Scenario



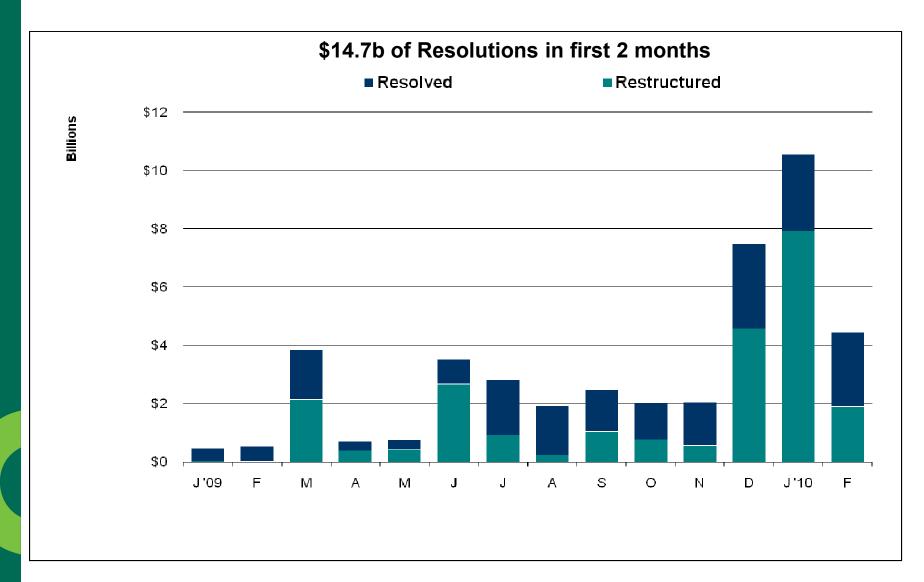
#### **Mortgage Maturity Schedule**



Source: Federal Reserve, Foresight Analytics; November 2009.



#### **Lenders are Taking Care of Business!**





# **Overall Appetite for Real Estate Remains High**

#### Investment Funds' Coffers Are Full

#### Capital Available to Invest Before Application of Maximum Allowable Leverage

Second Quarter 2009

			Equity Products		
Vehicle Type	Total (M)	Percentage	Core	\$11,050.50	24.78%
Separate Account	\$11,316.79	25.38%	Core-Plus	\$3,951.64	8.86%
Pooled Fund	\$33,279.50	74.62%	Value-Added	\$11,342.37	25.43%
TOTAL CAPITAL	\$44,596.29	100.00%	Opportunistic	\$10,874.17	24.38%
			Equity Securities	5507.88	1.14%
Debt Products			Other	-\$103.74	-0.23%
Whole Loans	\$3,220.52	7.22%	TOTAL EQUITY	\$37,622.82	84.36%
Mezzanine Debt	\$154.23	0.35%			
Participating Debt	\$0.00	0.00%	TOTAL CAPITAL	\$44,596.29	100.00%
Structured Debt	\$1,906.33	4.27%	Manager Discretion		
Rated CMBS	\$50.00	0.12%	Discretionary	\$40,382.95	90.55%
Unrated CMBS	\$0.00	0.00%	Nondiscretionary	\$4,213.34	9,45%
Other	\$1,642.39	3.68%			
TOTAL DEBT	\$6,973.47	15.64%	TOTAL CAPITAL	\$44,596.29	100.00%

Debt Funds: \$6.97 BB + Equity Funds: \$37.6 BB = \$44.6 BB of capital to invest

Source: IREN



## Recent Distress: Office and Industrial—37%

### **Newly Distressed By Property Type**





# **Occupancy Moving toward Cyclic Lows**

### With vacancy high relative to long-term trends, rents moving downward.

#### Vacancy and Availability Rates

	2009Q4	Peak/Year	Previous Peak Year	"Natural Rate"	Year Back to "Natural Rate"
Office	16.3	17.5 / 2011	19.1/ 1991	13 to14	2013
Industrial	13.9	14.8 / 2010	11.8 / 2003	9 to 10	2014
Retail	12.2	12.9 / 2011	11.4 / 1992	9 to 10	2015
Multifamily	7.4	7.7 / 2010	6.8 / 2003	5 to 6	2011
Hotels	37.3*	41.1 / 2009	39.1 / 2003	32 to 34	2014

Sources: CBRE-EA Spring 2010

\* Hotel as of 3Q 2009



# Industrial Trades – Is the Market Recovering?



# Cheyenne Industrial Center – Las Vegas, NV



Seller:	Panattoni
Buyer:	Bixby Land Co.
Year:	April 2009
SF:	130,597
Price:	\$8,750,000
Price Per SF:	\$67.00
Cap Rate:	7.60% (on 100% occupancy)

In April 2008, CBRE Dallas was engaged by Panattoni Development to market a 2 msf portfolio located in Las Vegas, Reno and Fernley. The portfolio included 7 institutional quality industrial buildings with credit tenants including Urban Outfitters, Wacker-Neuson, K2 Inc. and Cardinal Health. The Portfolio consisted of two single-tenant and five multitenant buildings on ±129 acres of land, boasting an average lease term of 6.95 years. Due to the dislocation in the capital markets in 2008, CBRE was unsuccessful in meeting Panattoni's pricing expectations. In 2009, CBRE Dallas was able to identify a 1031 exchange situation that opened an opportunity to sell one of the single-tenant assets at premium pricing. The Cheyenne Industrial Center was leased until 2018 to Johnston Supplies (not rated) and included 5% rental escalations every 2 years.



# West Point Trade Center – Jacksonville, FL



Seller:	Hillwood
Buyer:	Realty Trust
Year:	December 2009
SF:	601,500
Price:	\$29,000,000
Price Per SF:	\$48.21
Cap Rate:	8.00% (on 100% occupancy)

In May 2009, Hillwood engaged CBRE to market West Point Trade Center, a tilt-wall distribution center featuring secure fencing surrounding the entire facility, ample truck yard space, 150' and 180' truck courts, 128 dock doors, and 2 drive-in doors. The facility's location was selected to specifically meet Dr Pepper's warehouse and distribution needs while still providing flexibility for future tenant prospects. The Class A facility is 100% leased to Dr Pepper Snapple Group (NYSE: DPS) providing a stable cash flow and future upside potential within the Jacksonville market.

The transaction closed within 15 days of signing the LOI because both parties worked diligently throughout the entire process.

# Office Trades – "Scarcity Premium" Driving Down Cap Rates?



### **Distressed Deals: Southern California**

### **Office Sales**

- 3 MacArthur office tower, a 76% occupied office building sold to Highridge Properties from Tishman Speyer for \$125 per square foot in October, 2009
- Griffin Towers, a 76% occupied office building in the same submarket sold for \$165 per square foot in March, 2010. Seller was Maguire Properties



- 3 MacArthur:
  - Debt quotes in November 2009 at 8%
  - Today: Under application at 5.5% including 4 years of interest only.



3 MacArthur



**Griffin Towers** 



### **Institutional Grade Deals**

#### 1999 K Street NW

Status: Closed

Market: Washington, DC

Seller: Vornado Realty Trust

Buyer: DekaBank Size: 243,000 sf

Current Occupancy: 100%

Sale Price: \$207,900,000

Sale Price per SF: \$835 In-Place Cap Rate: 6.3%

#### 1099 K Street NW

Status: Closed

Market: Washington, DC Seller: Tishman Speyer Buyer: Credit Suisse

Size: 87,000 sf

Current Occupancy: 61%

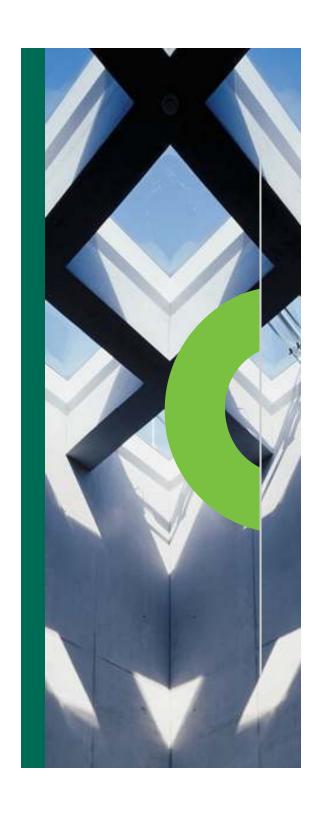
Sale Price: \$90,500,000

Sale Price per SF: \$508 In-Place Cap Rate: 7.4%









# Trouble in the Commercial Real Estate Debt Market – Opportunity or Threat?

CoreNet Global



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  - Americas and SPP Sponsorship
    - Joan Price, Gensler: joan\_price@gensler.com
    - Gail Smith, CRE Strategies: gail.smith@crestrategies.com
  - EMEA
    - Colin King, Nokia: <u>colin.king@nokia.com</u>
  - APAC
    - Steve Atherton, NAI Global: satherton@naiglobal.com



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#### CoreNet New Orleans:

#### Trouble in Commercial Real Estate Capital Markets

Tuesday, April 20, 2010 / 9:00 am to 12:00 pm

Hosted by the Strategy & Portfolio Planning Community's Value Creation/Optimizing Capital Research Taskforce

#### **Moderators**

#### **Sven Pole**

Senior Vice President CB Richard Ellis 415-352-9300 sven.pole@cbre.com

#### **Richard Podos**

President Lance LLC 212-551-9484 rpodos@lance-llc.com

#### **Keynote Speakers**

#### **Michael Rotchford**

Executive Vice President
Cushman & Wakefield
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michael.rotchford@cushwake.com

#### Spencer Levy

Senior Managing Director CB Richard Ellis 410-951-8443 spencer.levy@cbre.com

#### Tom Fish

Executive Managing Director Jones Lang LaSalle 713-888-4047 tom.fish@am.jll.com

#### **Panelists**

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#### Jack Minter, Principal

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#### **Jeff Vines, Senior Director**

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#### **Kurt Rosene, Senior Vice President**

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#### **Kyle Gore, Managing Director**

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#### Randy Smith, VP, Real Estate & Facilities

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#### Stephanie Fulbright, Global Director, Corp. RE

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